

# Philippe Intraligi

Graphic Designer

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*jun/09 - present* **Studio Intraligi**  
represented by BRANSCH - New York, USA

**Creative Director**

Working freelance for international clients. Developing brand identities, designing graphics for fashion collections, store concepts, etc.

Clients: IBM, McKesson, DOW, RedBull, Pelé Sports, Li-Ning, NHL, Bentoking, VitaminWater, Volkswagen

*sep/07 - may/09* **MetaDesign**  
corporate design agency - Berlin, Germany

**Senior Graphic Designer**

Development of new brands, creation of complex corporate identities, redesigns for international companies and exhibition designs. Future strategies for companies like Audi, development of a new picture style and picture language for BASF, a new corporate design for the Commerzbank and an opening campaign for the International Maritime Museum of Hamburg. In addition to the corporate identity works, also illustrations and story boards.

Clients: Aerologic, Audi, BASF, Commerzbank, Deutsche Post, DHL, International Maritime Museum Hamburg, Solon, Telecom Italia, Telekom Austria, Volkswagen

*jan/06 - jul/07* **adidas originals**  
fashion label - Herzogenaurach, Germany

**Graphic & Color Illustrator - Project Manager**

Responsible for a part of the global shoe range, the visual language of three Missy Elliott collections, two t-shirt collections and apparel graphics. Involvement in special projects like adidas green collection and Materials of the World collection. Interaction with marketing and production as well as creation of style/trend moodboards and concepts for the collections

*mar/05 - dec/05* **cayenne - Dentsu Group**  
advertising agency - Düsseldorf, Germany

**Art Director**

As art director at cayenne I was in charge of new business (pitch), a social campaign about homeless people and client campaigns. I also worked with story boards, character designs, illustrations and logos.

Clients: Apollo Optics, debitel, Diakonie, Euronics, Kamps, RWE, Thalys

*jan/04 -  
dec/04* **age. comunicação**  
advertising agency - São Paulo, Brazil

**Graphic Designer**

At age. I worked in new business, created the packaging for the home & perfume line of Trussardi, designed the Trophy for the MTV Music Video Award as well as a book design for the advertising club of São Paulo. I was in charge of the Nike 90 outdoor campaign, created story boards, logos and illustrations.

Clients: Nike, MTV Brasil, SONY, Trussardi, Morumbi Shopping, Gráficos Burti.

*nov/99 -  
apr/00* **Leagas Delaney**  
advertising agency - Rome, Italy

**Junior Art-Director**

At Leagas Delaney Rome I could create my first campaign. It was a recruitment campaign of university graduates for Telecom Italia. I also worked on the adidas, Goodyear and Lycos Italy account.

*apr/99 -  
nov/99* **Leagas Delaney**  
advertising agency - Düsseldorf, Germany

**Internship**

*jan/98 -  
apr/98* **Michael Schirner**  
project agency - Düsseldorf, Germany

**Internship**

*education  
oct/98 -  
jun/03* **University of Applied Sciences for Graphic Design** - Düsseldorf, Germany  
Visual Communication and Graphic Design  
My final paper was a tourist information system for the city of Rome supervised by Professor Uebele and Professor Hess.

*languages* German (native speaker)  
English (fluent)  
Portuguese (fluent)  
Italian (intermediary)

References upon request.